The book was found

Qualitative Research In Business And Management





Synopsis

Electronic Inspection Copy available for instructors here An expansive, yet remarkably concise and accessible resource, Qualitative Research in Business and Management is designed to help qualitative researchers with all aspects of their research project from start to finish. It discusses the key philosophies underpinning qualitative research and design in business and management, and assesses the advantages and disadvantages of the different approaches. Key features include: Case studies, exercises, further reading and examples from first-tier journals An enhanced Companion Website including journal articles and weblinks Chapters on writing up research and how to get your research published. Visit the Companion Website at www.sagepub.co.uk/myers2e

Book Information

Paperback: 296 pages Publisher: SAGE Publications Ltd; 2nd ed. edition (April 5, 2013) Language: English ISBN-10: 0857029746 ISBN-13: 978-0857029744 Product Dimensions: $6.7 \times 0.7 \times 9.5$ inches Shipping Weight: 1.3 pounds (View shipping rates and policies) Average Customer Review: 5.0 out of 5 stars Â See all reviews (2 customer reviews) Best Sellers Rank: #742,255 in Books (See Top 100 in Books) #106 in Books > Business & Money > Processes & Infrastructure > Research & Development #671 in Books > Textbooks > Business & Finance > Business Development #3673 in Books > Business & Money > Education & Reference

Customer Reviews

It is a good book for an introduction to qualitative research in business and management. If you are a new research student both master and PhD, this book is good for you. It however, is not suitable for you when you want to go deep down in a particular method and technique of analysis. It does not cover critical realism as a paradigm in this book. However, it is easy to read and understand unlike some methodology books; this is the very strong point of the book.

Awesome

Download to continue reading ...

Qualitative Research Design: An Interactive Approach (Applied Social Research Methods) The Practice of Qualitative Research: Engaging Students in the Research Process Qualitative Research in Business and Management Research Methods in Anthropology: Qualitative and Quantitative Approaches Basics of Social Research: Qualitative and Quantitative Approaches (3rd Edition) Qualitative Research: An Introduction to Methods and Designs Business Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage Money (business tools, business concepts, financial freedom, ... making money, business planning Book 1) Essentials of Business Research: A Guide to Doing Your Research Project Analysing Quantitative Data for Business and Management Students (Mastering Business Research Methods) Preparing Literature Reviews: Qualitative and Quantitative Approaches Selecting the Right Analyses for Your Data: Quantitative, Qualitative, and Mixed Methods Methods of Critical Discourse Analysis (Introducing Qualitative Methods series) Qualitative Data Analysis: A Methods Sourcebook Risk (Qualitative Finance Book 1) Photography Business Box Set: Master the Art of Wedding Photography and Start Your Own Business (business photography, business photography, starting photography business) BUSINESS PLAN: Business Plan Writing Guide, Learn The Secrets Of Writing A Profitable, Sustainable And Successful Business Plan ! -business plan template, business plan guide -Introduction To Research And Medical Literature For Health Professionals (Blessing, Introduction to Research and Medical Literature for Health Professionals wi) Structure and Function of a Chihuahuan Desert Ecosystem: The Jornada Basin Long-Term Ecological Research Site (Long-Term Ecological Research Network Series) Nursing Research: Methods and Critical Appraisal for Evidence-Based Practice, 8e (Nursing Research: Methods, Critical Appraisal & Utilization) Research Methods in Public Administration and Public Management: An Introduction (Routledge Masters in Public Management)

<u>Dmca</u>